

# STOP THE MADNESS BAN COMIC SANS

In 1995 Microsoft released the font Comic Sans originally designed for comic book style talk bubbles containing informational help text. Since that time the typeface has unfortunately been improperly used in countless contexts from restaurant signage to college exams to medical information. These widespread abuses of printed type threaten to erode the very foun-



dations upon which centuries of typographic history are built. The movement to ban Comic Sans is comprised of concerned individuals who desire to preserve the historical integrity of typography in its various forms. While we recognize the font may be appropriate in a few specific instances, our position is that the only effective means of ending the epidemic of abuse is to completely ban Comic Sans.

## NOW IS THE TIME FOR ACTION

Join us now in our endeavor to permanently remove the blight of Comic Sans from the visual landscape. There are several steps you can take personally to aid us in this revolution. First, discontinue all use of the offending face immediately. You may even choose to delete the font files from your computer. Second, share your distaste for the font with

your human resources manager and local librarian, politely requesting that they discontinue using the typeface as well. In addition you can visit [bancomicsans.com](http://bancomicsans.com) to print your own copies of this flyer to distribute freely at your local photocopy shop, cafe, community center, etc.

Join the revolution today!

I am too personally amused when I go to restaurants and have to read it off the menu.



[www.bancomicsans.com](http://www.bancomicsans.com)